

CODE NETWORK

SPONSOR
PROSPECTUS



WHO WE ARE



Code Network is a **student-led organisation** dedicated to fostering a strong developer community for anyone **interested in code**. We seek to develop our members' skills through regular talks, workshops, and hackathons. We also offer networking opportunities and social spaces for students to communicate, collaborate and most importantly, **build something awesome**.



OUR OBJECTIVES

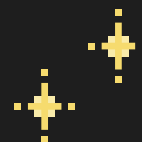


1. Share knowledge from alumni, professionals, and leaders in industry.
2. Collaborate, practice, and develop skills in creating quality projects.
3. Meet and network with students and members of the tech community.

OUR MOTTO

**Build Anything,
As Long As It's
Awesome.**

WHAT DO WE DO



Weekly Events

6.4k member
Facebook group



Practical
Workshops

Cross-Club
Collaborations



Industry
Networking



Winter Hackathon

Regular Social
Events



Mentorship



Student-led
Projects



SPONSORSHIPS

We'd love to have your company or organisation sponsor us! Depending on the sponsor package chosen, you will have the opportunity to connect with current students via the various networking channels we provide.

Join



HIGHLIGHTS

Weekly Events

During the semester, we host weekly events at QUT's Gardens Point campus. In 2024, these included workshops from industry speakers, project nights, and of course, social events.



Our talks are insightful and technical. There's something for everyone to take home, be it first-year or final-year students, or even those who were currently working in the industry.



Signature talks we hosted last year included: **AI Expo** with local AI startups, **Building Products in Big Organisations** by Harry Ryan (TechnologyOne), **6 Key Things** with Peter Laurie and **Code to Career** by Austin Wilshire (Tanda).



Project Nights

This year, Code Network is facilitating five open source projects. Every Monday, our members have attended, contribute to our projects, and learnt about software development through practical experience.

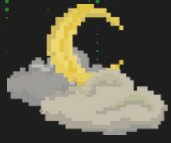


Projects have ranged from building a timetable generation application for QUT students to training a gesture recognition system using machine learning.

Find out more about our projects at:
<https://www.codenetwork.co/projects>

Each week, we have had around 30-40 students attend and contribute to our projects. Attendees have each helped to implement new features, fix bugs, and inspire one another to build anything, as long as it's awesome!





QUT Tech Industry Night

Each year, we co-host the QUT Tech Industry Night in partnership with Women in Technology, White Hats, Reality Labs, the Business Analytics and Data Science, and Games Development Club.



The aim of the event is to provide students with a more in-depth understanding of the IT industry. The event sheds light on the work that different companies do within the IT field.

The 2024 event included a panel of industry representatives from a diverse range of interests, such as software engineering, game development, digital consulting, cyber security.





Winter Hackathon

Our premier event of the year!

Our Winter Hackathon is the premier opportunity for our members to “Build anything, as long as it is awesome!” Over two and a half days, attendees form teams and work to build the most awesome projects.



The Winter Hackathon provides an excellent opportunity for our sponsors to interact with our club members and share their experiences and the cool projects that they are working on.

In 2024, we had 77 attendees spread across 15 teams! Our attendees include mix of students from first to final year as well as professionals who are already working in industry.



SPONSORSHIP PERKS



Sponsors Discord Channel

Join a dedicated channel to talk with members.



Opportunity Promotion

Share your opportunities with our members!



Industry Invite

We'll invite you to our industry networking events!



Speaker Invite

We'll invite you to speak at our events.



Industry Workshop

We'll work with you on an event for our members.



Hackathon Partnership

Be on the judging panel and network with participants!

SPONSORSHIP PACKAGES

	 Platinum Tier \$5000	 Gold Tier \$ 3000	 Silver Tier \$1000	 Bronze Tier \$500
Sponsors Discord Channel	✓	✓	✓	✓
Opportunity Promotion	✓	✓	✓	✓
Industry Masterclass	✓	✓	✓	
Tech Industry Night Invite	✓	✓		
Tech Industry Night Speaker	✓	Where available *		
Hackathon Partnership	✓	BEST VALUE		

If you would like a more tailored sponsorship package to suit your company's requirements and interests, please send us an email at industry@codenetwork.co.

*Dependent on club and organisational availability.





JOIN US!

Get in touch at
industry@codenetwork.co

**{ Help contribute to a
growing community of
developers & designers }**

Reach out to us for more information, or if you're interested in a more tailored sponsorship package.



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